

INTER - SCHOOLS CHESS CHALLENGE

SEPT. 2023

Partner with Us

Who Are We?

Dinamico Consulting is a brand that prioritizes the implementation of innovative strategies and impeccable execution in its service delivery. Our objective is to become the ultimate destination for our clients, surpassing their expectations and ensuring a level of satisfaction they won't find elsewhere. In essence, we redefine the concept of value in service delivery.

Our business model operates on two main dimensions: Capacity Building & Development Services (CBDS) and Brand Support and Representation Services (BSRS). Through these interventions, we aim to provide comprehensive solutions that enhance our clients' capabilities and support their brand development.

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Project Boardworld



Project Boardworld was launched as part of Dinamico Consulting's Capacity Building and Development Services. Our aim is to raise a generation of highly intelligent school children by introducing them to strategy-oriented board games. Our target population is children between the ages of 6 and 18.

Currently, we focus on three board games: Chess, Scrabble, and Monopoly. These games have a positive impact on a variety of skills, including negotiation, strategy, decision-making, speed, and accuracy. Additionally, they have been shown to improve academic performance in selected school subjects, particularly in Science, Technology, Engineering, Arts, and Mathematics (STEAM).

The forthcoming Inter-Schools Chess Challenge is an offshoot of Project Boardworld and is our first attempt to bring together our partner schools and others in a chess challenge. We plan for this event to become a regular occurrence, moving from one location to another.

Our Objective

The Inter-Schools Chess Challenge project was created to enhance the interest in chess among children and teenagers in Nigerian schools.

The project also aims to broaden the Nigerian chess community by identifying and including young chess prodigies.

Introduction



In keeping with our vision to promote chess among young people, we are hosting an Inter-Schools Chess Challenge in Akure, Ondo State, Nigeria.

The one-day event is scheduled to take place on Saturday, 23rd September 2023. We will feature two categories, Ages 8 to 12 and Ages 13 to 17 with 16 schools represented in each category.

We are seeking your partnership/sponsorship for the event.

We believe that your organization's support will not only help us to achieve our objectives but will also create an opportunity for you to promote your brand to the participants, their families, and the wider community.

Competition Stages

PRELIMINARY ROUND

The 16 schools from each category will be placed into four groups of four schools each.

Each group will play a round-robin tournament, with each school's candidates playing against each of the other schools' candidates in the group.

The top two schools from each group will advance to the quarterfinals.

QUARTER FINALS

The top eight schools from the preliminary rounds in each category will be seeded based on their performance in the group stage.

The quarter finals will be a knockout tournament, with the top-seeded school playing the eighth-seeded school, the second-seeded school playing the seventh-seeded school, and so on.

The winners of the quarterfinals will advance to the semifinals.

... *Competition Stages*

SEMI FINALS

The four schools that advance from the quarter finals in each category will be seeded based on their performance in the quarter finals.

The semi finals will be a knockout tournament, with the top-seeded school playing the fourth-seeded school, and the second-seeded school playing the third-seeded school.

The winners of the semi finals will advance to the finals.

FINALS

The two schools that advance from the semi finals in each category will play a single championship match to determine the tournament winner.

TOURNAMENT MODALITIES

Tournament Style

Round Robin (Preliminary Rounds)
Knockout (Quarter Finals, Semi Finals
and Finals)

Tournament Time Control

20+0

Performance Awards



Individual Performance Awards

Apart from determining the tournament winner, the best individual performances across each category will be recognized by awarding points to the candidates based on their performance throughout the tournament.

Candidates will receive 1 point for a win, 0.5 points for a draw, and 0 points for a loss.

School Performance Awards

The best school performance will be determined by adding up the points earned by each school's candidates throughout the tournament and finding the average score.

The school with the highest average score will be declared the best school performer.

Prize Distribution

SCHOOL PRIZES

Winning School: 100,000 naira + Winner's trophy + gold medals + certificate of participation

1st Runner-Up: 50,000 naira + silver medals + certificate of participation

2nd Runner-Up: 30,000 naira + bronze medals + certificate of participation

3rd Runner-Up: 25,000 naira + certificate of participation

Quarter Finalists (5th to 8th): 20,000 naira + certificates of participation

Last 8: certificates of participation

... Prize Distribution

INDIVIDUAL PRIZES (Category: Age 8-12)

Winner: 20,000 naira + Winner's trophy + gold medal + certificate of participation

1st Runner-Up: 10,000 naira + silver medal + certificate of participation

2nd Runner-Up: 7,500 naira + bronze medal + certificate of participation

3rd Runner-Up: 5,000 naira + certificate of participation

Quarter Finalists (5th to 8th): 3,000 naira + certificates of participation

Last 8: certificates of participation

... *Prize Distribution*

INDIVIDUAL PRIZES (Category: Age 13-17)

Winner: 25,000 naira + Winner's trophy + gold medal + certificate of participation

1st Runner-Up: 15,000 naira + silver medal + certificate of participation

2nd Runner-Up: 10,000 naira + bronze medal + certificate of participation

3rd Runner-Up: 7,500 naira + certificate of participation

Quarter Finalists (5th to 8th): 5,000 naira + certificates of participation

Last 8: certificates of participation

Why Should Your Brand Partner With Us?



Partnering with us for the inter-schools chess challenge can be a great opportunity for your brand to increase its visibility and create a positive brand image among other potential benefits including but not limited to:

- **Targeted audience:** This inter-schools chess challenge will draw students, parents, teachers, school staff and other participants, providing a targeted audience for brands looking to reach this demographic.
- **Positive brand image:** Sponsoring an event that promotes critical thinking, problem-solving, and healthy competition allows brands to align themselves with positive values and create a positive brand image.
- **Increased visibility:** Sponsors can increase their visibility as their logo or name will be displayed on promotional materials, event signage, and social media posts.

... *Why Should Your Brand Partner With Us?*



- **Community engagement:** Sponsoring a local event like this demonstrates a brand's commitment to the community and creates goodwill among local residents.
- **Opportunities for engagement:** Your brand can create engaging experiences for attendees by setting up booths, offering samples or giveaways, and creating a positive association between your brand and the event.
- **Long-lasting impact:** Sponsoring this inter-schools chess challenge will create a long-lasting impact, as students and their families will remember your brand's involvement and create a positive association with your brand in the future.

Event Budget



S/N	LINE ITEM	COST (N)	% of Budget
1	Cash Prizes	390,000	10.29
2	Trophies, medals and certificates	300,000	7.92
3	Chess Boards + Chess Clocks Rental (to complement available sets)	150,000	3.96
4	Event Branding (Backdrops, Flyers, Souvenirs, Tshirts etc.)	350,000	9.23
5	Event Venue & Decor	450,000	11.87
6	Travel + Accommodation (Ivie Urieto (TGoC child ambassador) + Dad))*	300,000	7.92
7	Media Coverage & Publicity (Traditional + Social Media)	500,000	13.19
8	Event Comperes and Arbiters Remuneration	200,000	5.28
9	Organizing Team Remuneration	500,000	13.19
10	Catering (Food and Beverages) (200 guests)	400,000	10.55
11	Miscellaneous	250,000	6.60
	TOTAL BUDGET	3,790,000	100.00

* Ivie Urieto is a child ambassador for The Gift of Chess, a 501(C)(3) charitable organization transforming lives through the universal language of chess.

Event Timetable



TIME	ACTIVITY
08.30AM - 09.30AM	Arrivals and Registration
09.30AM - 09.45AM	Opening Remarks and Introductions
09.45AM - 10.00AM	Convener's Address
10.00AM - 10.45AM	Preliminary Round 1
10.45AM - 11.00AM	Tea break
11.00AM - 11.45AM	Preliminary Round 2
11.45AM - 12.00PM	Water break
12.00PM - 12.45PM	Preliminary Round 3
12.45PM - 01.15PM	Sponsors Slot 1
01.15PM - 02.00PM	Quarter Finals

Date: Saturday, 23rd September 2023.

TIME	ACTIVITY
02.00PM - 02.15PM	Sponsors Slot 2
02.15PM - 02.45PM	Lunch Break
02.45PM - 03.00PM	Sponsors Slot 3
03.00PM - 03.45PM	Semi Finals
03.45AM - 04.00PM	Sponsors Slot 4
04.00PM - 04.45PM	Finals
04.45PM - 05.15PM	Sponsors Slot 5/Collation of Results
05.15PM - 05.45PM	Announcement of Results/Prize Presentations
05.45PM - 06.00PM	Vote of Thanks/Departure

Venue: Akure, Ondo State.

Sponsorship Packages

Headline Sponsorship: N1,000,000

As the Headline Sponsor, you will be recognized as the **Primary Sponsor** of the event. Your brand logo will be prominently displayed on all marketing materials, including event banners, posters, and flyers.

You will also receive recognition in all press releases and media coverage of the event. Additional benefits of being a Headline Sponsor include:

- Acknowledgment in all event-related communications, including email blasts and social media posts.
- A dedicated booth at the event to showcase your products or services.
- Your company name and logo displayed on the event website.
- Verbal recognition during the opening and closing ceremonies of the event.
- 10 Complimentary tickets to the event.

Platinum Sponsorship: N500,000

As a Platinum Sponsor, you will be recognized as a **Major Sponsor** of the event. Your brand logo will be prominently displayed on all marketing materials, including event banners, posters, and flyers.

You will also receive recognition in all press releases and media coverage of the event. Additional benefits of being a Platinum Sponsor include:

- Acknowledgment in all event-related communications, including email blasts and social media posts.
- Your company name and logo displayed on the event website.
- Verbal recognition during the opening and closing ceremonies of the event.
- 7 Complimentary tickets to the event.

... Sponsorship Packages

Gold Sponsorship: N250,000

As a Gold Sponsor, you will be recognized as a **Valued Sponsor** of the event. Your brand logo will be prominently displayed on all marketing materials, including event banners, posters, and flyers. You will also receive recognition in all press releases and media coverage of the event.

Additional benefits of being a Gold Sponsor include:

- Your brand name and logo displayed on the event website.
- Verbal recognition during the opening and closing ceremonies of the event.
- 5 Complimentary tickets to the event

Silver Sponsorship: N150,000

As a Silver Sponsor, you will be recognized as a **Key Sponsor** of the event. Your brand logo will be prominently displayed on all marketing materials, including event banners, posters, and flyers. You will also receive recognition in all press releases and media coverage of the event.

Additional benefits of being a Silver Sponsor include:

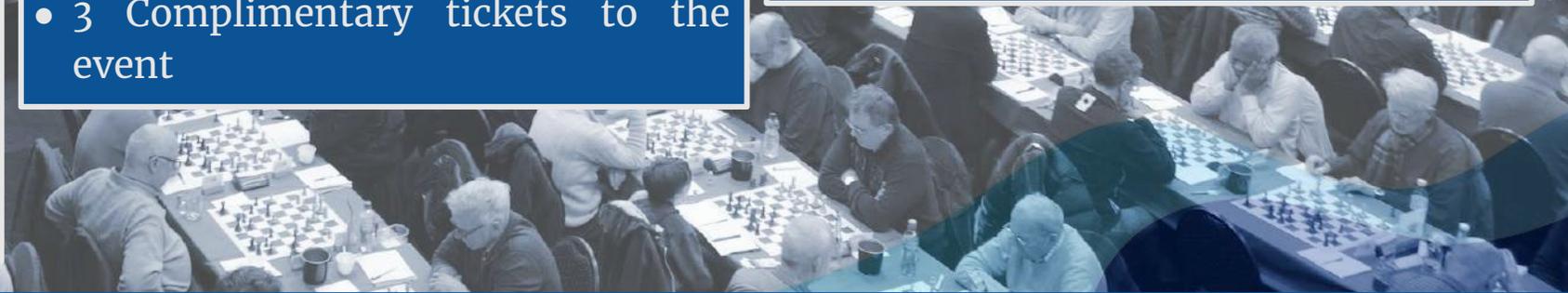
- Your brand name and logo displayed on the event website.
- 3 Complimentary tickets to the event

Bronze Sponsorship: N100,000

As a Bronze Sponsor, you will be recognized as a **Key Sponsor** of the event. Your brand logo will be prominently displayed on all marketing materials, including event banners, posters, and flyers. You will also receive recognition in all press releases and media coverage of the event.

Additional benefits of being a Bronze Sponsor include:

- Your company name and logo displayed on the event website.
- 2 Complimentary tickets to the event.



Additional Sponsorship Options

PRIZE SPONSORS

We also welcome sponsors for any of the School Prizes and Individual Prizes across both categories. The prize sponsor's name would be announced with the prize.

IN-KIND SPONSORS

You can support this Project in kind as follows:



Chess Boards
(N8,500 each)



Chess Clocks (DGT)
(N28,000 each)



Logistics Support



Media Support



Winners Cash Prizes



Branding and Content Support



7. Team Remuneration
8. Arbiters Remuneration
9. Branded Souvenirs



10. Refreshments (Food and Drinks)



11. Recommendation letters

To confirm your preferred partnership/sponsorship option, please use the following link:
www.bit.ly/PartnerISCC

Some of our recent engagements



Watersprings International School, Akure, Ondo State.

... Some of our recent engagements



St. Louis Nursery and Primary School, Akure, Ondo State.

... Some of our recent engagements



Preston International School, Akure, Ondo State.

... Some of our recent engagements



Mabest Elementary School, Akure, Ondo State.

... Some of our recent engagements



64Spots Chess Challenge, Akure, Ondo State (June 2022)

... Some of our recent engagements



64Spots Chess Challenge, Akure, Ondo State (June 2022)

... Some of our recent engagements



64Spots Chess Community – Hangout Café, Akure, Ondo State.



We have worked with the following organizations:



64 spots inc.



**64 SPOTS
CHESS CHALLENGE**



CONTACT US

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