

BRAND SUPPORT & BRAND REPRESENTATION SERVICES



ABOUT US

In Warren Buffett's words, **Price is what you pay; value is what you get!**

We recognize the fact that value is a relative term and is measured or defined in different ways by different people. We have a two-fold mandate which is first to understand what value means to each individual client and second, to deliver that value and much more at minimal cost to the client.



Dinamico Consulting is a brand focused on the deployment of cutting-edge strategies and flawless execution in its service delivery. Our goal is to be the final stop for our clients as we would go the extra mile to guarantee a level of satisfaction they would not find elsewhere. In a nutshell, we redefine the concept of value in service delivery!

We operate a two-dimensional operational model with significant interventions in Brand Support & Brand Representation Services and Capacity Building & Development Services.

BRAND SUPPORT & BRAND REPRESENTATION SERVICES



We pride ourselves as a full-scale business support service provider with our activities covering business incubation, business development and brand representation services. We can support businesses and brands at any stage of development – start up, growing or firmly established – providing effective solutions across independent business research, business documentation services, regulatory compliances, industry profiling, competition analysis, feasibility studies and trend analysis among other related service offerings.

Our brand representation services capture the entire gamut of a brand's corporate profile and expressions – verbal and written – including but not limited to brand paraphernalia, logos, fonts, letterheads, proposals, brochures, website, and social media management as well as full content development, communication planning and advisory services. We deliver bespoke services with each individual client's peculiarities and preferences in mind thereby creating a unique brand identity that resonates with the brand's vision and objectives.



DINAMICO: HOUSE OF BRANDS PACKAGES

We understand that every client is unique, and preferences differ across brands depending on several factors. We have brought this understanding to bear in our available service packages – business and individual – where each brand can have that effective bespoke brand representation and support on their own terms and without any barriers.



BUSINESS PACKAGES

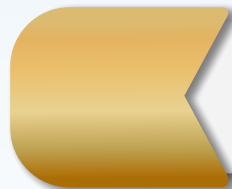
Our business packages provide our clients with defined project scope and duration options to fit each brand's preferences and specifications in four (4) distinct yet combinative categories.



Business Basic
30 DAYS



Business Silver
90 DAYS



Business Gold
180 DAYS



Business Platinum
ONE YEAR

BASIC FEATURES

BUSINESS BASIC - 30 DAYS
Corporate Profile and Catalogue Content + Design
Business Proposal Content + Design
Logo Design
Letterhead Design
Social Media Profile Set-Up

BUSINESS SILVER - 90 DAYS
Corporate Profile and Catalogue Content + Design
Business Proposal Content + Design
Logo Design
Letterhead Design
Social Media Profile Set-Up
Complimentary Card Design
Staff ID card Design

BUSINESS GOLD - 180 DAYS
Corporate Profile and Catalogue Content + Design
Business Proposal Content + Design
Logo Design
Letterhead Design
Complimentary Card Design
Staff ID card Design
Social Media Profile Set-Up and Management
Blog Content Creation
Business Ideation and Incubation
Training
Event Planning

BUSINESS PLATINUM - ONE YEAR
Corporate Profile and Catalogue Content + Design
Business Proposal Content + Design
Logo Design
Letterhead Design
Complimentary Card Design
Staff ID card Design
Social Media Profile Set-Up and Management
Blog Content Creation and Management
Business Ideation and Incubation
Training
Event Planning
Staff and Client Business Development Packages
Website Design + Development
Periodic Newsletters + Business Reports
Market Intelligence Reports


1. Additional features outside selected package and other bespoke features can be separately requested, subject to negotiation.

2. The packages may be exclusive of third-party costs including but not limited to printing, social media influencers, and external facilitators etc. These would be separately borne by the client.




INDIVIDUAL PACKAGES

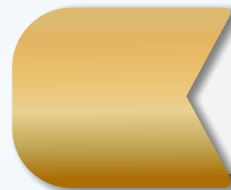
We recognize that an individual is a brand and we have also provided options for individuals who require our services. This package is targeted at individuals who are public figures and require brand representation and reputation management services. These categories of people include actors, models, artistes, entrepreneurs, politicians, clergy, mid-level, or C-suite executives and basically any individual who is conscious of their personality and public perception. We have also classified this into distinct yet combinative packages.




Individual Basic
30 DAYS



Individual Silver
90 DAYS



Individual Gold
180 DAYS



Individual Platinum
ONE YEAR

BASIC FEATURES

INDIVIDUAL BASIC 30 DAYS
Personal Profile and Catalogue Content + Design
Social Media Profile Set-Up and Management

INDIVIDUAL SILVER 90 DAYS
Personal Profile and Catalogue Content + Design
Social Media Profile Set-Up and Management
Complimentary Card Design
Content Creation

INDIVIDUAL GOLD 180 DAYS
Personal Profile and Catalogue Content + Design
Social Media Profile Set-Up and Management
Complimentary Card Design
Content Creation
Client Representation + Deal brokerage
Website Design + Development
Reputation Management

INDIVIDUAL PLATINUM ONE YEAR
Personal Profile and Catalogue Content + Design
Social Media Profile Set-Up and Management
Complimentary Card Design
Content Creation
Client Representation + Deal brokerage
Website Design + Development
Reputation Management
Blog Content Creation and Management
Campaign Management
Event Planning

3. Additional features outside selected package and other bespoke features can be separately requested, subject to negotiation.

4. The packages may be exclusive of third-party costs such as printing, social media influencers, and external facilitators. These would be separately borne by client..

BUSINESS PARTNERSHIPS AND COLLABORATIONS



Our business model also accommodates prospective partnerships and collaborations with individual and corporate brands. Subject to mutual agreements with the client, we can engage relevant third parties on behalf of these brands and broker deals help accelerate their brand objectives and goals. These third parties include but are not limited to financing companies, venture capitalists, business incubators and accelerators, project facilitators etc.

BRANDS WE HAVE WORKED WITH



Let's Do Business . . . What Next?

We would be happy to do business with you. This is possible in a few steps as follows:

STEP 1 Contact us through any of our available channels.

STEP 2 Our representatives would respond to you and help you to determine the perfect package for your brand.

STEP 3 Upon your request, we would share our service level agreement containing all relevant information for your review and sign off.

Once this is completed, we are good to go!
We look forward to welcoming you on board!



CONTACT US

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